



Brands & Companies
Creative agency

P O R T F O L I O

About us

We are a results-driven marketing agency specializing in video production, storytelling, ad campaigns, and social media management.

Our personalized strategies focus on driving engagement, brand awareness, and measurable growth through creative, impactful solutions.

Our Mission

We help brands grow through strategic storytelling, creative content, and data-driven marketing.

Our goal is to build authentic connections, drive engagement, and deliver measurable results across digital channels.

A soft, pink, abstract, cloud-like shape with irregular edges, centered on the page. It has a gradient from a darker pink in the center to a lighter pink at the edges.

OUR CLIENTS



Client Testimonial

“Working with Brands and Companies has been an absolute game-changer for us. From social media management to high-quality ad campaigns, they’ve gone above and beyond. After seeing the incredible results they brought to our social media, we trusted them with more and are beyond happy with the decision. Their quick turnaround time, creative approach, and strategic thinking have made them an invaluable partner.”

– Jungle Tribe Travel Agency

What we do.



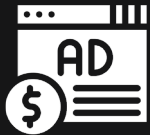
**Social Media
Management &
Strategy**



**Video Production &
Storytelling**



**Graphic
Design**



**Ads Management &
Google Ads**



**Results-Driven
Approach**



**Campaigns with
Purpose**



PROJECTS



**MARRIOTT HOTEL
SKOPJE**

For Marriott Hotel Skopje, we crafted a social media advertising strategy designed to capture the essence of luxury, comfort, and contemporary elegance that defines the Marriott brand in the heart of Skopje.



@skopjemarriott

Our team produced a series of high-quality video advertisements, showcasing the refined interiors, exclusive amenities, and breathtaking views of the city. Each video was carefully scripted, filmed, and edited to align with Marriott's global standards while highlighting the unique character of the Skopje location.

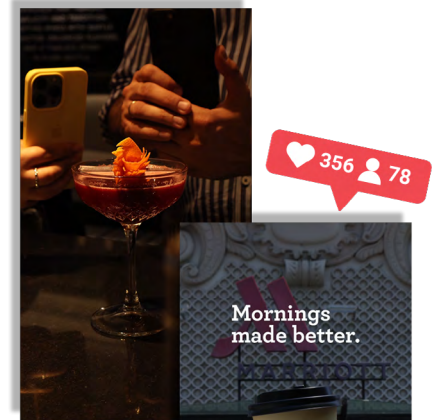


DISTRIKT

For Distrikt Bar & Kitchen, we designed an integrated advertising approach that brings the vibrant energy of Skopje's most dynamic dining destination to life.

We produce cinematic reels and social media content that showcase the rich flavors, signature cocktails, and the lively atmosphere that define Distrikt. Each video is crafted to capture the sensory experience of dining, from the sizzle of the kitchen to the buzz of the bar, translating these moments into visually compelling stories optimized for Instagram audiences.

@distriktbarkitchen 





**CHUPA
CHUPS**

We are honored to collaborate with Chupa Chups, a brand with a legacy as vibrant and creative as its iconic logo—designed by none other than Salvador Dalí himself.



[@chupachups.mk](https://www.tiktok.com/@chupachups.mk) 

For Chupa Chups, we manage TikTok advertising and giveaway campaigns that capture the playful spirit of the brand while building real community engagement.

We produce vibrant, fun TikTok videos that showcase the color and flavor of Chupa Chups in ways that resonate with Gen Z and young Millennials. Using trending sounds, playful challenges, and bright, dynamic visuals, each ad is designed to feel native to TikTok while sparking curiosity and shares.





**FISHERMAN'S
FRIEND**



For Fisherman's Friend, we focus exclusively on TikTok advertising, bringing a fresh, playful energy to a brand known for its iconic menthol strength.



↶ [@fishermansfriendmk](https://www.tiktok.com/@fishermansfriendmk) ✨

Our team creates engaging, trend-aligned TikTok ads that connect with younger audiences while staying true to Fisherman's Friend's heritage. We develop short-form videos featuring humor, challenges, and lifestyle moments that highlight the product's refreshing kick in everyday situations.

**JUNGLE TRIBE
TRAVEL AGENCY**



We collaborated with Jungle Tribe to create engaging social media content and stunning video productions that resonated with their audience.



@jungletribemkd 

We helped elevate their brand, showcasing their unique travel experiences while driving customer engagement and brand awareness.

LA PLAZA MALL

@laplazamall 

We partnered with La Plaza Mall to create visually appealing social media content and dynamic video productions that resonated with shoppers.



Our work helped strengthen their brand presence, showcasing the mall's offerings, driving increased foot traffic, and supporting the organization with successful events that engaged their community.



BUCHEN KOZJAK

@buchenkozjak 



We collaborated with Buchen Kozjak, a leading producer of milk products, to develop engaging social media content and eye-catching video productions.

Our work helped elevate their brand presence, highlighting the quality and variety of their products while driving increased customer engagement and sales.



A blurred, glowing red logo consisting of two overlapping circles, positioned behind the text.

MAGNIFLEX

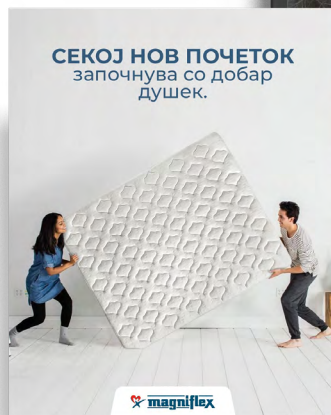
We teamed up with Magniflex, a renowned mattress company, to produce captivating social media campaigns and impactful videos that highlighted their premium products. Our collaboration also included filming customer testimonials, showcasing the comfort and quality of their mattresses.



 @magniflexmk



This year has been their best yet, with the team in Italy incredibly proud of the results. Our work helped boost brand visibility, increase customer interest, and drive sales.

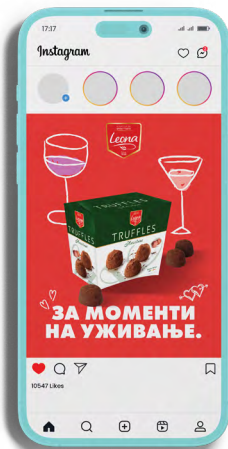
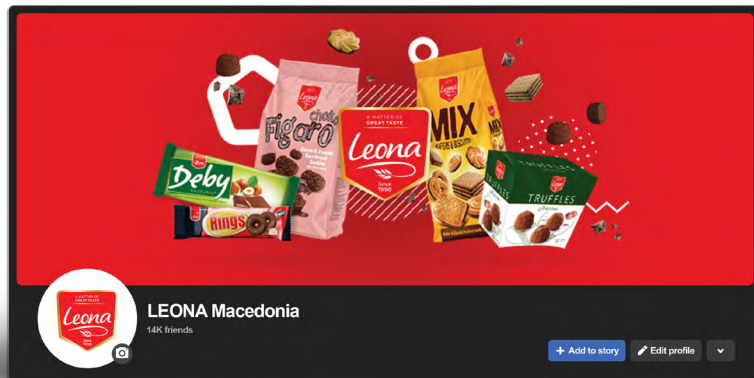


A soft, pink, abstract shape resembling a watercolor blot or a stylized cloud, centered on the page. It has irregular, feathered edges and a slightly darker center, creating a gentle glow effect.

**LEONA
MACEDONIA**

We joined forces with LEONA to bring their delicious range of sweets to life through creative social media campaigns and enticing video content.

@leona_makedonija 



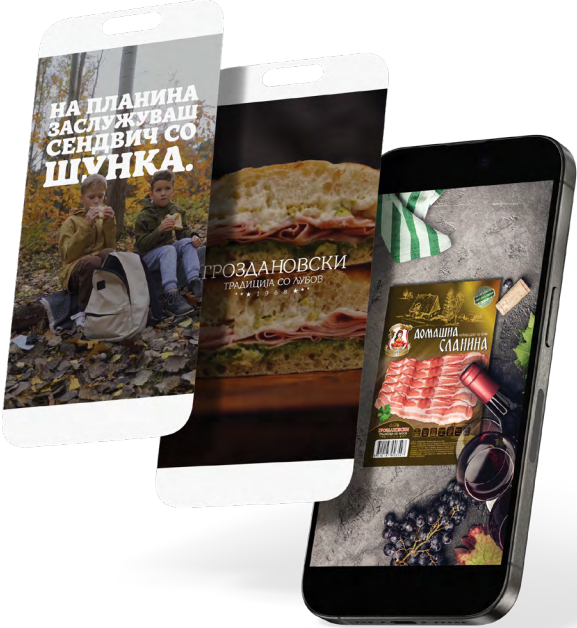
Our strategy focused on showcasing the brand's unique offerings in a fun and visually appealing way, sparking cravings and capturing the attention of new customers.



**GROZDANOVSKI
MEAT INDUSTRY**

We partnered with Grozdanovski, a leading producer of premium smoked meats, to craft mouthwatering social media campaigns and engaging videos that highlighted the rich flavors and quality of their products.

[@tradicija_so_ljubov](#) 



Our content showcased the brand's dedication to tradition and craftsmanship, attracting new customers and enhancing brand awareness.

Why choose us?

At **Brands and Companies**, we are a passionate agency dedicated to helping brands thrive. We offer personalized, creative solutions focused on growth, innovation, and impactful results.

Our Approach

- **Understanding Your Vision:** Aligning strategies with your goals.
- **Creative Execution:** Maximizing media coverage and brand awareness.
- **Consistent Deliverables:** Regular updates and measurable progress.
- **Ongoing Support:** Always available for feedback and collaboration.

Why Work With Us?

- Hands-on, personalized service
- A team focused on growth and creative solutions
- Complete dedication to achieving your goals

We're excited to help elevate your brand and achieve outstanding results.



Brands & Companies
Creative agency

Let's create something amazing together!